

2018 Privacy Policy

As an Official Supplier of Camping In Ontario / OPCA, I accept the following Privacy Policy:

The Ontario Private Campground Association (OPCA) is a non-profit organization and operates under the banner Camping In Ontario. The purpose of the Association, as a vital and active stakeholder in tourism, is to support member campgrounds in the Province of Ontario by educating campground owners, marketing to the public, and advocating to government.

Camping In Ontario respects the privacy of its membership. Information is collected for the sole use of the Association in order to conduct its day-to-day business and deliver its programs to members. These programs include, but are not limited to the Camping In Ontario Directory, the websites (<u>www.campinginontario.ca</u>, <u>www.campontario.ca</u>), the Buyers' Guide, events, as well as delivering educational and market trend information via newsletters, emails and forums to our membership. From time to time, we will share our suppliers list, including primary contact, mail address, phone, fax and email address within our membership for the purpose of marketing our suppliers and cross communication among our members.

 $\hfill\square$ Please do not share my information within the Association

Camping In Ontario does not share this information with organizations or individuals outside the Association.

As an Official Supplier, you further agree to abide by this Privacy Policy and agree that you will not distribute Camping In Ontario membership contact information and resources to other parties outside the membership and program subscribers without prior consent.

- 1. Use of any previous email lists must immediately cease. Some campgrounds may no longer be members of the association and use of any previous lists we provided to you will mean that you are not in compliance with <u>Canada's Anti-spam Legislation (CASL)</u>.
- 2. Any other event-specific email communications must include the Camping In Ontario Official Supplier logo and use of the list is limited to the specific event (i.e. regional meetings or CampEx).
- 3. Any email communications must be done so that all email addresses are not viewable by all recipients and should be in compliance with the requirements for <u>Commercial Electronic Messages</u>, as per CASL.
- 4. Mailing lists which you assemble or those that are shared with you may only be used while your status is maintained and should it lapse, use of our mailing lists to solicit new business must immediately cease.

If you have any questions or concerns about our Privacy Policy or you do not wish to allow us to use your business information in the manner outlined above, you may contact us in writing at the following address: Camping In Ontario/Ontario Private Campground Association, 1915 Clements Road, Unit 6, Pickering, ON L1W 3V1, Attention: Privacy Officer.

Business Name (please print)
Signature of Owner or Signing Officer Printed Name

Date

Please complete and return to Guida at gwilliamson@campinginontario.ca or via fax to 877-905-2714.